



NEWS RELEASE

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RUTH CASH-SMITH NAMED 2010 MAINE AND NEW ENGLAND WOMEN IN BUSINESS CHAMPION OF THE YEAR

Augusta, Maine – SBA Maine District Director Maurice L. Dubé announced the 2010 Maine and New England Small Business Administration's Women in Business Champion Award has gone to Ruth Cash-Smith. Ms. Cash-Smith is a Women's Business Counselor at the Women's Business Center at Coastal Enterprises Inc. in Machias, Maine, where she provides both in person and virtual business counseling.

Ruth Cash-Smith has taught business communications for colleges in the United States and abroad. She has worked as a mediator with the Maine court system, a college administrator, career counselor and federal grants evaluator. In addition to publishing over 70 newspaper and magazine articles and writing several award-winning handbooks for non-profits, she recently co-authored *The Graphic Designer's Guide to Better Business Writing*, published by Allworth Press in New York City.

For using her education, training and global experience in assisting Maine women in their business endeavors, Ruth Cash-Smith is the deserving winner of the 2010 SBA Maine and New England Women in Business Champion of the Year Award.

Ruth Cash-Smith will receive her award at the SBA's Annual Awards Luncheon which is being hosted by the Maine Small Business Development Centers at Le Club Calumet on May 14th from 11:00 to 2:00 pm. This event is open to the public. For online reservations please visit https://www.mainesbdc.org/events/SBA_Awards/register.cfm.

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