



Information Notice

TO: All SBA Employees

CONTROL NO.: 6000-799

SUBJECT: National Financial Literacy Month **EFFECTIVE:** 4/2/2010

Did you know that April is **National Financial Literacy Month**?

That's right, there's a whole month dedicated to increasing financial education. **National Financial Literacy Month** is recognized in the United States in an effort to highlight the importance of [financial literacy](#) and teach Americans how to establish and maintain healthy financial habits. The U.S. Congress first recognized April as National Financial Literacy Month in 2003.

As part of National Financial Literacy Month, the Office of Entrepreneurship Education (OEE) is proud to announce a series of activities to help promote and increase the awareness of Financial Literacy. OEE will be conducting a series of webinars that will feature Americans across the country. The goal of the webinar series is to illustrate the value of learning about managing money and its importance in fostering entrepreneurship. Here are a few topics of discussion:

- "Your Money, Your Choice\$, Your Future"
- "The Importance of Financial Education in the Workplace"
- "Personal Money Management"

SBA expects to announce a Strategic Alliance with the Federal Deposit Insurance Corporation (FDIC). The SBA and FDIC are joined by common purposes of promoting America's entrepreneurial potential and the creation of jobs and economic opportunity through the formation, maintenance and expansion of small businesses in the United States. The SBA and FDIC plan to better coordinate outreach efforts at the national and local levels to maximize each organization's assistance to the small business community in conjunction with our finance partners. More information on this partnership will be announced in conjunction with National Financial Literacy Month.

MyMoney.gov is the U.S. government's website dedicated to teaching all Americans the basics about financial education. Whether you are planning to buy a home, refinance your home, balance your checkbook, or making investments, the resources on www.MyMoney.gov can definitely help you do it better. SBA has been an active Federal partner in updating this valuable web site and will promote its re-launch in the very near future.

National Financial Literacy Month is also an opportunity for Federal employees to learn more about money management skills and resources. The Office of Human Capital Management (OHCM) and OEE have explored opportunities to share additional money management tools within our Agency, so look for additional announcements to be issued this month.

EXPIRES: 4/1/2010

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SBA Form 1353.3 (4-93) MS Word Edition; previous editions obsolete
Must be accompanied by SBA Form 58

Please see the attached webinar schedule. For any additional information on any of these events, please contact Nathaniel Bishop at nvbishop@sba.gov or (202)205-7007.

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