



SBA Number: PR09-13  
Date:8/19/09  
For Immediate Release

Contact: Christopher Lorenzana  
[christopher.lorenzana@sba.gov](mailto:christopher.lorenzana@sba.gov)  
714.560.7453

## **SBA Resource Partners to participate in BizCon 2009**

***Deputy Director Rachel Baranick will participate on panel discussing assistance available to small businesses***

**Santa Ana, CA** - The [Santa Ana District Office](#) of the U.S. Small Business Administration will participate in the upcoming BIZCON 2009 event on Wednesday, September 2nd at the Sheraton Park Hotel in Anaheim, CA.

Deputy Director Rachel Baranick will sit on a panel to discuss opportunities for small businesses during the tough economy. Deputy Baranick will detail provisions in the Recovery Act that impact small businesses. She will be joined by officials from the IRS, OCTA and California's Department of General Services.

Leila Mozaffari, director of SBA's Resource Partner, [OC Small Business Development Center](#), will moderate a panel focusing on how a business can put the four R's - Reduce, Reuse, Recycle and Recover - into action to make a business 'greener'.

SBA, OCSBDC and [SCORE](#) are also scheduled to have exhibit booths at the event where attendees can make appointments for no-cost confidential counseling appointments with business experts in order to establish or expand a business.

The [Orange County President's Council](#) will present its sixth annual business conference and expo in order to promote multicultural diversity and strengthen the regional economy. BIZCON 2009 will offer networking opportunities with business and government supplier diversity managers, and a chance for businesses to exhibit their products and services at an exposition.