



News Release

PRESS OFFICE

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National Small Business Week 2010 Kicks Off Sunday in Washington, D.C.

SBA Administrator Karen Mills to Deliver Keynote Address

WASHINGTON – Top entrepreneurs from around the country will come together to be recognized for their accomplishments during the U.S. Small Business Administration’s National Small Business Week celebration, May 23-25, in Washington, D.C. The National Small Business Person of the Year will be named on Tuesday, May 25.

The three-day event at the Mandarin Oriental Hotel and Conference Center in the nation’s capital will highlight business owners from 50 states, the District of Columbia, Guam and Puerto Rico, whose business achievements have contributed much to the economic well-being of their families, their employees, their communities and the nation. Awards also will be presented for notable achievements in disaster recovery, government procurement, small business advocacy, and to top-performing SBA resource and lending partners.

Featured Speakers at National Small Business Week will include:

- **Administrator Karen G. Mills, U.S. Small Business Administration**
- **The Honorable Janet Napolitano, Secretary of the Department of Homeland Security**
- **The Honorable Ray LaHood, Secretary of Transportation**

Small Business Week will also feature [a series of small business forums that are open to the public](#) and developed to help entrepreneurs with real-world issues that impact their business, including Innovation, Exporting and Social Media. There will also be a Town Hall discussion on how small businesses are driving America’s recovery and economy. The public can register for the forums for free at <http://www.NationalSmallBusinessWeek.com/> before 12:00 p.m. EDT Friday, May 21.

Events during Small Business Week can be viewed virtually through SBA’s free, live webcasting accessible online at <http://www.NationalSmallBusinessWeek.com/>.

SCHEDULE OF EVENTS

(Note to Press: Seating is limited at all events and the schedule is subject to change
Visit www.NationalSmallBusinessWeek.com for the latest schedule.)

(more)

Sunday, May 23, 2010

2:00 p.m. – 6:00 p.m.

Registration Open

Pre-function Area

Sponsor: AT&T

6:00 p.m. – 8:00 p.m.

Opening Networking Reception

Hillwood & Hillwood Foyer

Sponsor: Ford Motor Company

Monday, May 24, 2010

8:00 a.m. – 5:00 p.m.

Registration Open

Pre-function Area

Cyber Café Open (Sackler Room)

Sponsor: Google

8:15 a.m. – 9:45 a.m.

**Breakfast Honoring the Entrepreneurial Development
and Lender Award Winners**

Grand Ballroom

Sponsor: Northrop Grumman

10:00 a.m. – 10:30 a.m.

Keynote Address by Administrator Karen Mills

Oriental Ballroom

10:45 a.m. – 12:00 p.m.

Town Hall – Small Business: Driving America’s Economy

Oriental Ballroom

Sponsor: eBay

12:15 p.m. – 1:45 p.m.

Phoenix Awards Luncheon – Disaster Recovery Award Winners

Grand Ballroom

Sponsor: AT&T

2:00 p.m. – 3:15 p.m.

Innovation Forum – Turning Innovation into Jobs

Oriental Ballroom

Sponsor: Cbeyond

3:30 p.m. – 5:00 p.m.

**Exporting Forum: Customers, Profit\$, Jobs and Growth – Take
Your Business Global!**

Oriental Ballroom

Sponsor: UPS

Tuesday, May 25, 2010

8:00 a.m. – 1:00 p.m.

Registration Open

Pre-function Area

Sponsor: AT&T

Cyber Café Open (Sackler Room)

Sponsor: Google

** Free Wi-Fi will be provided to all attendees.*

(more)

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- 8:30 a.m. – 10:15 a.m. **National Awards Breakfast Honoring Procurement Award Winners**
Grand Ballroom
Sponsor: Raytheon
- 11:00 a.m.- 12:15 p.m. **Social Media Forum – Social Media & Small Business:**
Join the Conversation
Oriental Ballroom
Sponsor: Intuit
- 12:30 p.m. – 2:00 p.m. **National Awards Luncheon Honoring State Small Business Winners**
Grand Ballroom
Sponsor: Sam’s Club
- 7:30 p.m. – 11:00 p.m. **Champion Award Winners Gala**
Grand Ballroom
Sponsor: Visa & ADP

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Media outlets are encouraged to cover National Small Business Week events, and can register as media representatives online at www.NationalSmallBusinessWeek.com. Call or e-mail Media contact for press registration code. Registration will be granted for working journalists only. The SBA Press Room at the Mandarin Hotel will be open May 23-25, and onsite press registration for National Small Business Week will start on May 23.

Small Business Week 2010 sponsors and cosponsors include: Sam’s Club, Visa, Ford, ADP, Raytheon, Cbeyond, UPS, Intuit, Google, eBay, AT&T, Northrop Grumman, Lockheed Martin, D&B, Verio, Nomadic Display, ASBDC, NADCO, NAGGL, NASE, NSBA, WIPP and SCORE.

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Editor Please Note: A list of 2010 state winners can be found here
http://www.nationalsmallbusinessweek.com/_files/live/2010STATEWINNERS.pdf