

WHAT IS TRADE FAIR CERTIFICATION?

The U.S. Department of Commerce's Trade Fair Certification program is a cooperative partnership arrangement between private sector show organizers and the U.S. government to increase U.S. exports and to expand U.S. participation in overseas trade shows. Through the U.S. and Foreign Commercial Service, the program provides Department of Commerce endorsement, show-related services, oversight and coordination of event services, promotional support, exhibitor marketing facilitation, and in-country/show site assistance for private sector organizers to recruit and build a U.S. Pavilion at selected foreign trade shows. These shows serve as a vital access vehicle for U.S. firms to enter and expand foreign markets. The certified show/U.S. pavilion ensures a high-quality, multi-faceted opportunity for American companies to successfully market overseas.

Certified Trade Fair Events as of April 12, 2010

Marine, Shipping and Ports

Posidonia Shipping 2010

Date: June 7-11, 2010

Venue: Hellenikon Expo Center

Website: www.events@ubm.com

Exhibitor Contact: Barbara Downey, Tel: 609-759-4710 or Barbara.Downey@ubm.com

DOC Contact: Deborah Semb, Tel: 202-482-0677 or Deborah.Semb@trade.gov

The Posidonia International shipping exhibition, held biennially, is one of the world's largest shipping exhibitions and a recognized showcase for the international maritime and shipping industries. The 2008 exhibition broke all records and attracted over 1,710 exhibiting firms and 21 national pavilions from maritime nations such as Japan, South Korea, the U.S.A., the U.K., Finland, Germany, Italy, Holland, Russia, and Australia. Over 24,000 visitors attended the exhibition, including over 12,000 visitors from Europe, the Middle East, and the Americas.

SMM 2010

Date: September 7-10, 2010

Venue: Hamburge Messe, Hamburg, Germany

Website: www.mcnabbmarketing.com

Exhibitor Contact: Tomlin Coggeshall, Tel: 207-236-6196 or

tcoggeshall@mcnabbmarketing.com

DOC Contact: Deborah Semb, Tel: 202-482-0677 or Deborah.Semb@mail.doc.gov

Held every other year, SMM is the largest and most important maritime event worldwide in its field. 1600 exhibitors will demonstrate the latest commercial maritime developments to 50,000 or more professional visitors. The U.S. Pavilion was designed to accommodate 20 companies, and an additional 30 U.S. exhibitors will be located out in the various exhibition halls. Another 25 U.S. firms will be represented by European agents and distributors at the fair.

Environmental and Clean Technologies

IFAT China 2010

Date: May 5-7, 2010

Venue: Shanghai Expo Center, Shanghai, China

Website: www.munich-tradefairs.com

Exhibitor Contact: Jennifer Liehn, Tel: 646-437-1013 or JLiehn@munich-tradefairs.com

DOC Contact: Jessica Arnold, Tel: 202-482-2026 or Jessica.Arnold@trade.gov

IFAT China and EPTEE + CWS are two strong trade fairs for environmental technology, one for the Chinese national market and one for international markets. A combined event will offer valuable orientation for the sector in the face of a growing number of environmental events in the Asian region. With the theme of "Global Environmental Solutions", opening the same week as World Expo Shanghai 2010 and being the leading environmental show in Asia, IFAT CHINA+EPTEE+CWS 2010 will create infinite business opportunities.

Aquatech China 2010

Date: June 2-4, 2010

Venue: Shanghai Expo Center, Shanghai, China

Website: www.china.aquatechtrade.com

Exhibitor Contact: Julia Hoferichter, Tel: 011-31 20 549 1212 or j.hoferichter@rai.nl

DOC Contact: Jessica Arnold, Tel: 202-482-2026 or Jessica.Arnold@trade.gov

Aquatech China is an international exhibition for process, drinking and waste water hosted over 291 exhibitors from 22 countries, representing all major international and national brands in the industry, and was visited 14,120 times by water professionals from all over the world. In 2009 Aquatech China was held for the second time with a 40% growth in exhibitors and more than 17,000 visitors.

Green Expo 2010

Date: September 28-30, 2010

Venue: Mexico City, Mexico

Website: www.ejkrause.com/thegreenexpo/about.html

Exhibitor Contact: Michael Jacobs, Tel: 011-441-737-855-033 or

michaeljacobs@dmgworldmedia.com

DOC Contact: Jessica Arnold, Tel: 202-482-2026 or Jessica.Arnold@trade.gov

The Green Expo; a single show dedicated to sustainability, representing a more complete range of the environmental issues facing our planet today. This show brings together the business community from the environmental, energy and water industries throughout Mexico. Industry and government decision makers and experts will meet with the leading suppliers of innovative technologies and solutions in an effort to put into practice effective solutions in the environmental technology sector.

Gas Tech 2011

Date: March 21-24, 2011

Venue: Amsterdam RAI, Amsterdam, Netherlands

Website: www.gastech.co.uk

Exhibitor Contact: Michael Jacobs, Tel: 011-441-737-855-033 or michaeljacobs@dmgworldmedia.com

DOC Contact: Kevin Haley, Tel: 202-482-6434 or Kevin.Haley@mail.doc.gov

GasTech 2010 is the world's largest trade event for the LNG, LPG and natural gas industries. The event is in its 36th year and attracts the world's major players in the LNG and LPG sectors and provides an unrivaled venue for thousands of sellers to network, exchange information and showcase the latest technologies and developments in the industry.

Safety & Security Equipment

Exposeguridad Mexico 2010

Date: April 20-22, 2010

Venue: Centro Banimex, Mexico City, Mexico

Website: www.exposeguridadmexico.com

DOC Contact: Ed Kimmel, Phone 202-482-3640, Edward.Kimmel@trade.gov

Exhibitor Contact: Jurgen Oliver, Giprex USA, Tel: 305-396-6919 or Jurgen.Oliver@giprex.com

DOC Contact: Ed Kimmel, Phone 202-482-3640 or Edward.Kimmel@trade.gov

Exposeguridad Mexico is the most important event of its kind in Mexico, the largest in terms of international exhibitors, and one of the most important in Latin America. It has grown at a rate of 30 percent yearly in space sales since it was launched in 2003. Mexico has the fastest growing security market in Latin America as a war between drug cartels escalates and federal, state and local authorities have made security systems a top priority.

Global Security India 2010

Date: April 28-30, 2010

Website: www.globalsecindia.com

Venue: Ashok Convention Center, New Delhi, India

DOC Contact: Ed Kimmel, Phone 202-482-3640, Edward.Kimmel@trade.gov

Exhibitor contact: Chantal Regibeau, Tel: 410-236-6373 or

Chantal@regibeauinternational.com

Homeland Security has become a top priority in the Indian subcontinent since the 2008 terrorist attacks. The current forecast is that expenditures in this sector will reach \$10 billion in 2011. Global Security India is the only dedicated event focusing on Homeland Security in India, covering such areas as Security Screening, Biometrics, Land, Air and Maritime Security, Cyber Security, Critical Infrastructure Protection, Intelligence, Training, CBRN Threats, IEDD, Surveillance, Security Risk Management and Border Security.

SOFEX 2010

Date: May 10-13, 2010

Website: www.sofexjordan.com

Venue: King Abdullah Airbase, Amman, Jordan

DOC Contact: Ed Kimmel, Phone 202-482-3640, Edward.Kimmel@trade.gov

Exhibitor Contact: LexaLynn Hooper, Association of the United States Army, Tel: 703-907-2666 or lhooper@ausa.org

SOFEX, the Special Operations Forces Exhibition and Conference, was first launched in 1996 to serve the military needs for operations and to address the specific needs for military organizations around the world. Since then this biennial event's theme has expanded to cover homeland security and other security issues that have become a growing concern for all nations. It has grown in size and importance to become the world's premier special operations exhibition and conference.

IFSEC UK 2010

Date: May 10-13, 2010

Website: www.ifsec.co.uk

DOC Contact: Ed Kimmel, Phone 202-482-3640, Edward.Kimmel@trade.gov

Venue: NEC Birmingham, United Kingdom

Exhibitor Contact: Jo Mayer, UBM Live, at jo.mayer@ubm.com

This event is organized in association with the BSIA (the British Security Industry Association) and is supported by ASIS International, the Security Institute, and ISIO (International Security Industry Organizations). The 2009 event marked the show's 36th year. The Safety & Security sector in the UK will continue to expand in the run-up to the 2012 Olympics.

INTERSCHUTZ 2010

Date: June 7-12, 2010

Website: www.interschutz.de

Venue: International Exhibitions Center, Leipzig, Germany

DOC Contact: Ed Kimmel, Phone 202-482-3640, Edward.Kimmel@trade.gov

Exhibitor Contact: Ms Robin Estey, Hannover Fairs USA, at 609-987-1202 or restey@hfusa.com

*The Interschutz 2010 International Exhibition for Rescue, Fire Prevention, Disaster Relief, Safety, Security attracted more than 140,000 visitors and featured nearly 1,400 exhibitors from 46 countries in 2005 (the show takes place every 5 years). It runs concurrently with its sister event, **Interpolice**, the International Exhibition for Police and Internal Security (www.interpolice.de). Activities taking place at the 2010 show will include the German Firefighters Convention, with numerous conferences and meetings, the 26th Rescue Services Congress, and an international fire prevention symposium.*

IFSEC India, Firex India & Internal Security India 2010

Date: November 23-25, 2010

Website: www.ifsecindia.com

Venue: Bombay Exhibition Centre, Mumbai, India

DOC Contact: Ed Kimmel, Phone 202-482-3640, Edward.Kimmel@trade.gov

Exhibitor Contact: Nigel Brown, UBM India, at nigel.brown@ubm.com

The Indian security industry has been growing at 20-25 percent since around 2004 and is estimated to increase from the current \$2 billion to over \$10 billion by 2014. The terrorist attacks in Mumbai have turned the spotlight on this sector with users looking to procure hi-tech surveillance, detection, access control, perimeter security, fire fighting and specialized security equipment and services for rail, air, urban infrastructure, industry, schools, malls, hotels and other strategic establishments to counter terrorism and other security threats.

INTERSEC 2011

Date: January 16-18, 2011

Website: www.intersecexpo.com

DOC Contact: Ed Kimmel, Phone 202-482-3640, Edward.Kimmel@trade.gov

Exhibitor Contact: bridget.ferris@usa.messefrankfurt.com

At the 2010 show, the 12th edition, there were 716 exhibitors from 43 countries and 19,159 visitors from almost 100 countries. The event featured full-house conferences, as well as industry forums, impressive live demonstration displays on the show floor, and the first "UAE International Firefighting Championships." At the show's Intersec conference, with its theme "Dealing With Disaster: Readiness, Response, Recovery," twenty international experts spoke on various issues relating to international and regional security. Intersec in 2011 will be the largest and most comprehensive exhibition and conference for security and safety in the Middle East.

Automotive Industry

Automechanika Middle East 2010

Date: May 25-27, 2010

Website: www.automechanikame.com

Venue: Dubai International Convention Center, United Arab Emirates

DOC Contact: Michael Thompson, Tel: 202-482-0671, Michael.Thompson@trade.gov

Exhibitor Contact: Gazi Bilikozen, Tel: 971 4 338 01 02 gazi.bilikozen@uae.messefrankfurt.com

Automechanika Middle East 2010 is the event for the rapidly developing automotive aftermarket in the wider Middle East and Africa. This trade event covers the full range of parts for motor vehicles, as well as components for the drive, chassis, body, electrics and electronic groups, equipment for vehicle service and repair, bodywork repair and painting, tires, batteries and performance systems. U.S. Commercial Service staff from the U.S. Consulate in Dubai will be available at Automechanika Middle East 2010 to assist U.S. firms with their export needs, and to and facilitate contacts between U.S. exhibitors and business visitors.

PAACE Automechanika Mexico

Date: July 14 – 16, 2010

Website: www.paaceautomechanika.com

Venue: Centro Banamex, Mexico City

DOC Contact: Michael Thompson, Tel: 202-482-0671, Michael.Thompson@trade.gov

Exhibitor Contact: Kristen Woodburn Tel: 1 770 984 8016 or

Kristen.Woodburn@usa.messefrankfurt.com

PAACE Automechanika Mexico is Mexico and Central America's most important automotive trade show. This event draws thousands of attendees from the region's automotive industry. Product groups showcased at PAACE include: Parts & Systems, Accessories & Tuning, Repair & Maintenance, IT & Management, Service Stations & Car Wash services. PAACE Automechanika 2008 hosted 18,317 attendees from 30 countries as well as 531 exhibitors from 15 countries. In the first and second tier supply chain sector, the best export opportunities for U.S. firms are OEM parts and components, hybrid vehicle components, suspension systems, as well as materials, pre-assembly components such as small and progressive stampings, electronic components, equipment and specialized tooling. U.S. parts, component and equipment manufacturers will see increased export sales as global assembly plants are being relocated to Mexico. The large number of used vehicles that are being imported provides ample opportunities for exports of repair equipment and replacement parts.

Automechanika FRANKFURT 2010

Date: September 14-19, 2010

Website: automechanika.messefrankfurt.com

Venue: Messe Frankfurt Fairgrounds, Germany

DOC Contact: Michael Thompson, Tel: 202-482-0671, Michael.Thompson@trade.gov

Exhibitor Contact: Bridget Ferris, Tel: 770.984.8016 x 426
or bridget.ferris@usa.messefrankfurt.com.

As the world's largest trade fair for the automotive aftermarket, Automechanika 2010 spotlights innovations and solutions in the automotive parts, systems, tuning, workshop equipment, bodywork & paintwork, car wash, IT & Management sectors and the latest in automobile services. The USA Pavilion offers a turnkey package, and includes: exhibit space rental, hard wall elements, company sign, carpet, table & chairs, spot lights, shelving units, and on-site management. Germany is the largest market in the European Union for automotive products with 46.6 million passenger vehicles and 3.2 million heavy trucks on the road. In Western Europe, German manufacturers account for 47% of all of the vehicles sold, and close to 20% of vehicles sold worldwide. German importers of automotive original equipment and systems (OE) are very receptive to U.S. products.

AUTOMECHANIKA SHANGHAI 2010

Date: December 8 - 11, 2010

Website: www.automechanika.messefrankfurt.com

Venue: Pudong, Shanghai, P.R. China

DOC Contact: Michael Thompson, Tel: 202-482-0671, Michael.Thompson@trade.gov

Exhibitor Contact: Bridget Ferris, Tel: 770.984.8016 x 426
or bridget.ferris@usa.messefrankfurt.com.

AUTOMECHANIKA SHANGHAI 2010 is Asia's most significant automotive aftermarket which showcases the following product groups:

Parts & Systems - vehicle parts & components of the drive, chassis, body, electrics, and electronics groups. Interior systems & modules, drive dynamics and electronic control groups. Accessories & Tuning - vehicle accessories, special equipment, tuning, performance systems, design refinement. Repair & Maintenance - equipment for vehicle service and repair, bodywork repair and painting, garage building and management. IT & Management - IT products, vehicle exchange marts, insurance, finance, leasing, claims management, vehicle inspection services, dealer management systems, dealership planning and construction, dealership marketing. Service Station & Car Wash - service station equipment, car wash and car care. The 2009 event attracted over 39,000 buyers meeting over 2,450 exhibitors making this the regional networking and business development event.

The U.S. Commercial Service helps U.S. companies establish international business relationships. The agency's global network includes locations in more than 107 U.S. cities and in American consulates and embassies in nearly 80 countries. For more information on the U.S. Commercial Service, please visit www.export.gov.