



Global Market Series: **NAFTA/FTA CERTIFICATE PROGRAM**

NEW Webinar/Seminar Format allowing for online certification!

Join us for this 2-day informative series presented by industry experts!

- Receive certificate from the North America's SuperCorridor Coalition -

- Topics:** This seminar series covers the main steps in claiming benefits under the North American Free Trade Agreement and other free trade agreements (NAFTA/FTA) with a strong emphasis on compliance.
- Target Audience:** New or active importers/exporters, managers in the fields of compliance, logistics and purchasing, as well as those wanting to enter into an international business related field.
- Date:** Wednesday and Thursday, Nov. 10 - 11, 2010
- Time:** Morning sessions: 8:00am-noon / Afternoon sessions: 1:00pm-3:30 pm
- Location:** Webinar or Seminar at Bill J. Priest Center, 1402 Corinth, Dallas, TX 75215
- Cost:** \$240 for the complete series. Individual session pricing and early bird discounts available upon request. *We reserve the right to adjust the schedule and pricing as necessary.*
- **Must complete both days for certification.**

Day 1: Nov 10	Session 1: Introduction to Free Trade Agreements and Regional Trade Agreements	<ul style="list-style-type: none"> • Understand the purpose of FTAs and their advantages and requirements • Learn about worldwide regional trade agreements that can affect your international business
	Session 2A: FTAs - Asia Pacific and Middle East	<ul style="list-style-type: none"> • Explore in detail the requirements of the current FTAs: Australia • Singapore • Israel • Jordan • Bahrain • Morocco • Oman and pending FTA with Korea
	Session 2B: FTAs - Central and South America	<ul style="list-style-type: none"> • Become familiar with CAFTA-DR (Central America Free Trade Agreement -Dominican Republic) and the specifics of each country within the bloc as well as Peru • Chile
	Session 3: Leveraging FTAs and RTAs to Your Advantage: -Comparison and Contrast	<ul style="list-style-type: none"> • Compare the similarities, differences, requirements and benefits of each of the current FTAs
Day 2: Nov 11	Session 1: NAFTA 101 and Rules of Origin	<ul style="list-style-type: none"> • Determine the requirements of claiming NAFTA status including classification of your product with the HTS schedule, rules of origin, certificate of origin, marking, and recordkeeping
	Session 2: NAFTA Requirements: Mexico	<ul style="list-style-type: none"> • Identify the aspects of NAFTA specific to Mexico • Understand Mexican customs procedures • Uncover the marking and labeling rules in Mexico and the benefits and requirements of IMMEX Article 303 regarding maquiladoras • Learn recordkeeping requirements for Mexico
	Session 3: NAFTA Requirements: Canada	<ul style="list-style-type: none"> • Identify the aspects of NAFTA specific to Canada and the common errors and red flags in audits • Learn key strategies for avoiding penalties
	Session 4: How to Complete a NAFTA Certificate of Origin	<ul style="list-style-type: none"> • Follow this step-by-step method to learn how to correctly complete the NAFTA certificate of origin and avoid the most common mistakes

Registration: Register on line at www.iexportimport.com

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