

## CORPORATE COMMUNICATIONS

***Women in Business Champion benefited from SCORE counseling,  
now assists other business owners***



Dyan Webb, owner of Corporate Communications in Greenwood, is the Small Business Administration (SBA) 2009 Women in Business Champion of the Year for South Carolina.

Dyan possesses a unique understanding of the obstacles facing female entrepreneurs: She is a small-business owner herself. A trained speech pathologist, Dyan started her own small communications business, Corporate Communications, in 1996. She received start-up assistance from the Greenwood branch of SCORE, a resource partner of the SBA. SCORE counselor Lewis Harrison helped guide Dyan through the pitfalls of building a new business from the ground up. SCORE's assistance and Dyan's own determination proved effective: Corporate Communications is now entering into its thirteenth year of business.

Through Corporate Communications, Dyan helps women business owners refine their professional images. And of course, she also draws from her own business experiences to freely provide start-up guidance to other women entrepreneurs, including regularly recommending SCORE.

Dyan also often provides her company's services for free to benefit area small businesses. Recently, she taught a session on business etiquette and networking for the Greenwood Chamber's *Connect: YP* group, an organization that fosters business success for area young professionals.

Dyan has been a member of the Business & Professional Women (BPW/USA) organization for more than 20 years. The BPW/USA mission is to "achieve equity for all women through advocacy, education, and information." She is involved with both the local Greenwood chapter, where she has served in every position, and the state chapter, where she has served a term as president. She has also served as a representative to the organization's national board. In 2003, Dyan was named the BPW/USA Woman of Accomplishment for South Carolina.



***An South Carolina District Office success story***