



*25th Annual Small Business
Awards Breakfast
Friday - June 4, 2010*

To attend the awards breakfast, register at
<http://www.reinhartlaw.com/Events/Pages/25thAnnualSmallBusinessAwardsBreakfast.aspx>

*Italian Community Center Milwaukee
Registration Awards Breakfast*

7:00 am—7:30 am 7:30 am—9:00 am

*Guest Speaker
Roy Reiman, Founder of
Reiman Publications*

SBA SELECTS WISCONSIN 2010 SMALL BUSINESS PERSON OF THE YEAR AND SPECIAL CATEGORY WINNERS

Cheryl Sment, President of **Interstate Sealant & Concrete, Inc.** has been named the *Wisconsin SBA Small Business Person of the Year for 2010*. Interstate Sealant and Concrete (ISC) has been in business since 1998 and is located in Waukesha, WI. ISC specializes in pavement maintenance and restoration in concrete as well as asphaltic concrete. Their services include joint sealing, crack sealing, spall repair, patching on roads, airports, and epoxy crack injection that is used to repair bridges.

Today, ISC does business across the country at Department of Transportation and federal contracting levels. ISC is a certified W/DBE DOT in 28 states. Recently, both Cheryl's husband Jeff and son Steven joined ISC full-time. Cheryl is well versed in the construction industry and is knowledgeable about many city and state construction requirements. Under Cheryl's leadership, ISC has earned a reputation as a business that provides the highest level of quality and knowledge in the industry and stands behind their work. Cheryl is among 53 top small businesspersons—one from each state, plus the District of Columbia, Puerto Rico/Virgin Islands, and Guam—who will be honored at SBA's National Small Business Week events May 23-25, 2010 in Washington, D.C. As the winner of the Wisconsin Small Business Person of the Year award, Cheryl could be named National Small Business Person of the year during the national event.

Other 2010 Wisconsin Winners are:

NATIONAL WINNER—Jeffrey Butland Family Owned Small Business—Carl Treankler, Larry Treankler, Terry Hanstedt & Gary Lofquist, MCL Industries, Inc., Pulaski—Specializes in products and solutions for manufacturers of electrical control systems and mechanical assemblies of world-class heavy-duty vehicles.

REGIONAL WINNER—SBA Financial Services Champion—Dave Latona, Milwaukee Economic Development Corp., Milwaukee—Through his work, Dave has provided direct financing to numerous small businesses in need of creative and alternative financing.

REGIONAL WINNER—Women's Business Center of Excellence Award—Wendy K. Baumann, The Wisconsin Women's Business Initiative Corporation (WWBIC), Milwaukee—Promotes economic development and personal self-sufficiency and provides business education, one-on-one business assistance and access to capital.

Small Business Persons of the Year Honorable Mention—Diane Reis, Steve Reis, and Ronald Butt, Profile Finishing Systems, Inc., Kaukauna and Waukesha—Industrial "on-site" painters providing general painting, coating of tank linings, floor coatings and stripping, corrosion protection, blasting, lead removal and vacuuming.

Small Business Exporter of the Year—Aksel Sidem, Jeff Wnuk and Sebastien Imbert, S3 International, Milwaukee—Provides commercial and military aircraft spare parts and repair services.

Young Entrepreneur of the Year—Nicholas Ponsonby, Asset Recyclers, Lake Geneva—Computer and electronics recycler.

Emerging Small Business Person of the Year—Manisha Dotson, Nisha Group, Milwaukee—Facility maintenance, special trade contractor, armed and unarmed security guards.

Minority Small Business Person of the Year—Julio deArteaga, DeArteaga, Inc., Greenville—Concrete and masonry construction.

Minority Small Business Champion—Ossie Kendrix, Jr.—City of Milwaukee, Emerging Business Enterprise Program, Milwaukee—Manages disadvantaged, small business certification program that works to enhance the emerging small business community by maximizing support services, contract opportunities and financial services to compete in the public and private sector markets.

Veteran Small Business Champion—Joe Naylor, —a Disabled Veteran Outreach Program Representative (DVOP)—Assists Veterans with securing employment and assisting with other Veteran specific needs.

Small Business Development Center Service Excellence Award—Tim Peterson, Small Business Development Center in Milwaukee—Business counseling and ongoing management education.

District Director's Award—Isabela Sardas, PhD—Program Director, Childynamics, LLC, Child and Adolescent Mental Health Day Treatment Center, Wauwatosa—Mental health facility that provides half-day treatment programming to children and teenagers.

The Wisconsin SBA celebration of our 2010 Small Business winners will be held June 4, 2010 at SBA and SCORE's Awards Presentation Breakfast at the Italian Community Center in Milwaukee.

Come rally around our Wisconsin Small Business Award Winners. To attend the awards breakfast, register at
<http://www.reinhartlaw.com/Events/Pages/25thAnnualSmallBusinessAwardsBreakfast.aspx>

For information contact Mary Trimmier at (414) 297-1093 or email her at
mary.trimmier@sba.gov.