



NEWS RELEASE

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Contact: **Jan Nienow-(414) 297-1096**

SBA Launches Third Emerging 200 Initiative in Milwaukee

Milwaukee: Today the U.S. Small Business Administration (SBA) in Milwaukee launched the expansion of the *Emerging 200 Initiative (e200)*, targeting Native American owned small businesses. The goal of *e200*, this year, is to identify Native American small businesses that show a high potential for growth and provide them the network, resources and motivation required to build a sustainable business.

Wisconsin's SBA District Office has forged a coalition of key business leaders, government organizations, and professional business associations. These individuals and organizations are sponsoring the *e200* initiative to encourage the success of its participants.

Joining the Wisconsin SBA District Office in making this third year of *e200* a success are:

- City of Milwaukee
- Forest County Potawatomi
- American Indian Chamber of Commerce (AICCW)
- Manpower, Inc.
- Metropolitan Milwaukee Sewerage District
- Greater Milwaukee Committee
- Wisconsin Department of Commerce
- Wisconsin Women's Business Initiative Corp. (WWBIC)
- SCORE, Counselors to America's Small Businesses
- Small Business Development Center (SBDC) – University of Wisconsin-Milwaukee

“We, along with our partners, are very excited about being one of the cities participating in the third *e200* initiative,” said Wisconsin SBA District Director Eric Ness. “We look forward to working with the *e200* participating businesses as they engage in the extensive curriculum that will focus on developing a winning expansion strategy for their business that includes options for capital access and contracting.”

For more information on *e200*, contact the SBA in Wisconsin at (414) 297-3941.

Images from Kickoff

