



# NEWS RELEASE

## Wisconsin District Press Office

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## *SBA To Present Women Procurement Conference*

**MILWAUKEE:** *SAGE--Success - A Goup Effort* is focused on reaching out to women small business owners who are seeking procurement opportunities. However, all entrepreneurs are welcome to attend this conference. The conference will be held June 25, 2010 at Carroll University, Main Hall Building, 120 N. East Avenue in Waukesha, WI from 7:30 a.m. to 4:00 p.m. Registration fee is \$35.00 and includes continental breakfast, lunch and afternoon refreshments. Exhibit booths are available to registrants to display their products and services to potential government procurement officers and corporate buyers.

SBA, in cosponsorship with Carroll University, The Neal Group, LLC and Waukesha State Bank has designed this conference to provide women-owned businesses with the information they need to compete in the global market.

The conference will focus on exploring certification and contract opportunities with training sessions and panel discussions. Matchmaking opportunities will be available to the attendees with representatives from federal, state, county and city government and private-sector large corporations.

Keynote speakers are Ms. JoAnne Brandes from the Carroll University Center for Leadership and Excellence, Carol A. Schneider, CEO of Seek, Inc. and 2010 Wisconsin SBA Small Business Person of the Year winner, Cheryl Sment, President of Interstate Sealant & Concrete, Inc.

Register for SAGE at [www.cpa-help.com](http://www.cpa-help.com). For booth registration and parking arrangements for persons with disabilities, contact Yolanda Lassiter @ 414-297-1097, email [yolanda.lassiter@sba.gov](mailto:yolanda.lassiter@sba.gov) and for more information, contact Cheryl Jordan at 414-297-3951, email [cheryl.jordan@sba.gov](mailto:cheryl.jordan@sba.gov) or Mary Trimmier at 414-297-1093, email [mary.trimmier@sba.gov](mailto:mary.trimmier@sba.gov) .

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