

Free Online Training



MARKETING

[Facebook for Small Business](#) **June 1, 2010**

Learn how to use Facebook to grow your online relationships and promote your business. Free webinar includes how to create a Fan Page, integrate Facebook with other social media tools and develop a smart Facebook strategy. Noon to 1 pm. Free.

[Facebook for Small Business](#) **August 10, 2010**

Learn how to use Facebook to grow your online relationships and promote your business. Free webinar includes how to create a Fan Page, integrate Facebook with other social media tools and develop a smart Facebook strategy. Noon to 1 pm. Free.

BUSINESS ACCOUNTING & TAXES

[Deductible Business Expenses](#) **June 15, 2010**

Business expenses are the cost of carrying on a trade or business. Many of these expenses are deductible on your business tax returns. Larry Ickes, CPA, will take us through the most common business deductions and explain when and how those deductions can be used. Noon to 1 pm. FREE.

[LLC v. S- Corporation: Which is Right for You?](#) **September 14, 2010**

Determining which legal structure is right for your new business can be confusing, especially when examining the LLC and the S-Corp. Certified Public Accountant Larry Ickes will explain the difference between these structures, clarify the advantages and disadvantages of both, and explore how each impacts your business. Noon to 1 pm. FREE.

[Small Business Taxes from A to Z](#) **October 19, 2010**

Tax rules for small businesses can be confusing. Take this opportunity to explore some of the trickier tax regulations with Larry Ickes, CPA, and ask him your questions. Noon to 1 pm. FREE.

GOVERNMENT CONTRACTING

[8a Certification](#) June 17, 2010

8a Certification can give your disadvantaged or minority business access to sole-source contracts with the federal government. Learn more about who's eligible and how to turn your 8a Certification into prosperity for your small business. Noon to 1 pm. FREE.

[HUBZone Certification](#) July 8, 2010

HUBZone Certification provides Federal contracting preferences to small businesses located in historically underutilized business regions. Open up new opportunities for your small business with federal dollars. Noon to 1 pm. FREE.

[Veterans Business Certifications](#) July 22, 2010

If you are a veteran and own a small business, you may be eligible to participate in special opportunities in federal contracting. Learn about the different Veteran Business certifications, and how each can help you grow your business with federal contracts. Noon to 1 pm. FREE.

[Marketing to Federal Agencies](#) September 23, 2010

Enhance your chances of attracting opportunities in the competitive world of government contracting. This webinar will cover how to identify those agencies that need your product or service, how to locate the right person to speak with, and how to present yourself. Noon to 1 pm. FREE.

[Marketing to Prime Contractors](#) October 21, 2010

Subcontracting or teaming with prime contractors on federal projects can be a profitable course for your small business. We'll explore how to prepare yourself for teaming opportunities, where and how to identify potential partners, and how to use subcontracting to prepare your business for prime contracting. Noon to 1 pm. FREE

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