

Waves Web Design



In August 2002 Anthony Marcil and Summer Henderson jumped into their vehicle and started cross country from Massachusetts. They ended up in Lander, Wyoming, with no job and no place to stay. Using the barter system, they traded services for lodging and daily living expenses generating the origin of Waves Web Design in January 2003, a professional web design and web marketing company. Gradually, they worked their way to Casper, Wyoming. They worked for the National 9 Hotel locally and, through them, picked up jobs with the same hotel in Idaho and Utah and

earned the privilege of designing the national site. This generated enough income for them to move into a home and set up shop in Casper. Today, they continue to use the same exchange system to offset much of their advertising and marketing expenses.

Waves Web Design is completely self-funded. Anthony and Summer have pulled themselves up from their bootstraps to become known and successful. They passionately believe in quality of work and service. They are a service-oriented business and invite you to call anyone on their client list for a reference. Anthony and Summer have an edge over larger companies because sales are handled with your web site designer not some slick salesman who has nothing to do with the final product. They stay abreast of new technology as it evolves and have the best equipment for designing web sites and other contracted work.

Anthony and Summer have taken advantage of SBA's services by calling the Wyoming District Office for information and advice on where to go next. They attended a GroBiz contracting seminar to find out what's required to work with the government. Women's Roundtables provided them an opportunity to showcase their business. Anthony attended college in Massachusetts taking marketing classes and Summer received her degree from Queensland, Australia's James Cook University with majors in zoology and environmental science with a minor in chemistry.



Interested in giving back to the community, Waves Web Design supports the Chamber of Commerce's Business Challenge offering a \$5000 web design award to the winner. They offer non-profit agencies a 30% to 50% discount to plan and develop a site and locally have put together sites for Boy Scouts Wyoming, Special Olympics Wyoming, NOWCAP Services Wyoming, to mention a few. Summer and Anthony have made presentations, both in classroom and auditorium format, to both local college and high school students.

For more information, please contact Waves Web Design at www.waveswebdesign.com, call them at 307-265-2157 or email info@waveswebdesign.com